



## For immediate release

March 3, 2022

### **Altitude Investments Group of Companies a proud partner of the Alberta Mental Health Foundation**

EDMONTON — The Altitude Investments Group of Companies has committed to a three-year partnership with the [Alberta Mental Health Foundation](#).

As the presenting sponsor of the Annual Fundraising Breakfast, Altitude Investments has pledged \$150,000 over three years to support the Mental Health Foundation's invaluable work in our communities.

Altitude Investments is **community-focused**, and we engage deeply in supporting our employees, partners, and neighbours. At the very heart of that is doing our part to foster healthy minds and mental wellness. Beyond our financial supports, we will create meaningful conversation, engagement, and events all year to advance this incredibly worthy cause.

"As local business owners, my wife Lisa and I have deep ties to our community. Both in business and in life, the people around us are our most valuable assets," said Chris LaBossiere, Founder and CEO, Altitude Investments.

"Mental health is an issue that has profoundly touched our lives and loved ones, and we feel that it's our responsibility and our honour to provide any support we can. That's why the Altitude Investments Group of Companies has committed to partnering with the Alberta Mental Health Foundation for the next three years."

"We are immensely grateful for partners like Altitude Investments, because mental health is an issue that none of us can tackle alone," said Deborah McKinnon, President & CEO of the Alberta Mental Health Foundation. "With partners like Altitude, we can increase our impact exponentially, and provide real, timely support to those in our communities who need it most."

To learn more about Altitude Investment's commitment to mental health, please visit [\[link to MH landing page\]](#).

**About Altitude Investments:**

Altitude Investments is focused on creating lift in our financial portfolio, executive capacity, and the communities we work in. Our investments will be focused on re-occurring revenue opportunities in geographic markets and industry sectors that will benefit from our capital and the collective experience of our founder and executive leadership. With five subsidiary companies and employees across Canada, we help businesses reach new heights.

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